



Call for Papers

The Communication and Media Section of *Global Perspectives* seeks submissions of original work for review and possible publication in 2024.

News Media Bargaining Codes and Sustainable Futures for Journalism

Editor: Terry Flew, The University of Sydney, Australia

There has recently been a strong push, led by news publishers, for governments to implement news media bargaining codes for digital platforms, as a way of ensuring the sustainability of news and journalism. Such codes include Australia's Mandatory News Media and Digital Platforms Bargaining Code and Canada's C-18 Online News Act, with similar measures under consideration in other countries. These codes start from the premise that there is an asymmetrical bargaining relationship between news publishers and digital platforms, and that government intervention is required to ensure that there is fair exchange between the two parties in distribution and payment for news content.

This special collection of the online academic journal *Global Perspectives* will publish papers on news media bargaining codes and how they impact upon news publishers, digital platforms, and the future of journalism. Topics for consideration include:

- The economic case for news media bargaining codes and theories of asymmetrical bargaining;
- Sustainability and survival in journalistic work;

- The relationship between AdTech markets and power imbalances between news publishers and digital platforms;
- Jurisdictional authority over bargaining codes: are they related to copyright law, competition law, or media regulation?
- Power imbalances within traditional media and how these shape news bargaining codes;
- National case studies of proposed legislation;
- Nation-state regulations and global digital platforms;
- How bargaining codes have worked in practice;
- Accountability and responsive regulation in news media bargaining codes;
- Platform resistance to bargaining codes and the impact on news distribution;
- Technology bargains in historical perspective.

Abstracts for this special collection of 300-500 words are due by March 31, 2024.

Final papers, which may be 3,000 – 6,000 words in length are due by June 30, 2024.

Abstract submissions are to be anonymized and emailed as a file attachment to agata.stepnik@sydney.edu.au for review. Accepted papers are required to review the journal's [author guidelines](#) prior to submission.

About Global Perspectives:

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Global Perspectives is an online-only, peer-reviewed, transdisciplinary journal seeking to advance social science research and debates in a globalizing world, specifically in terms of concepts, theories, methodologies, and evidence bases. Work published in the journal is

enriched by invited perspectives that enhance its global and interdisciplinary implications.

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